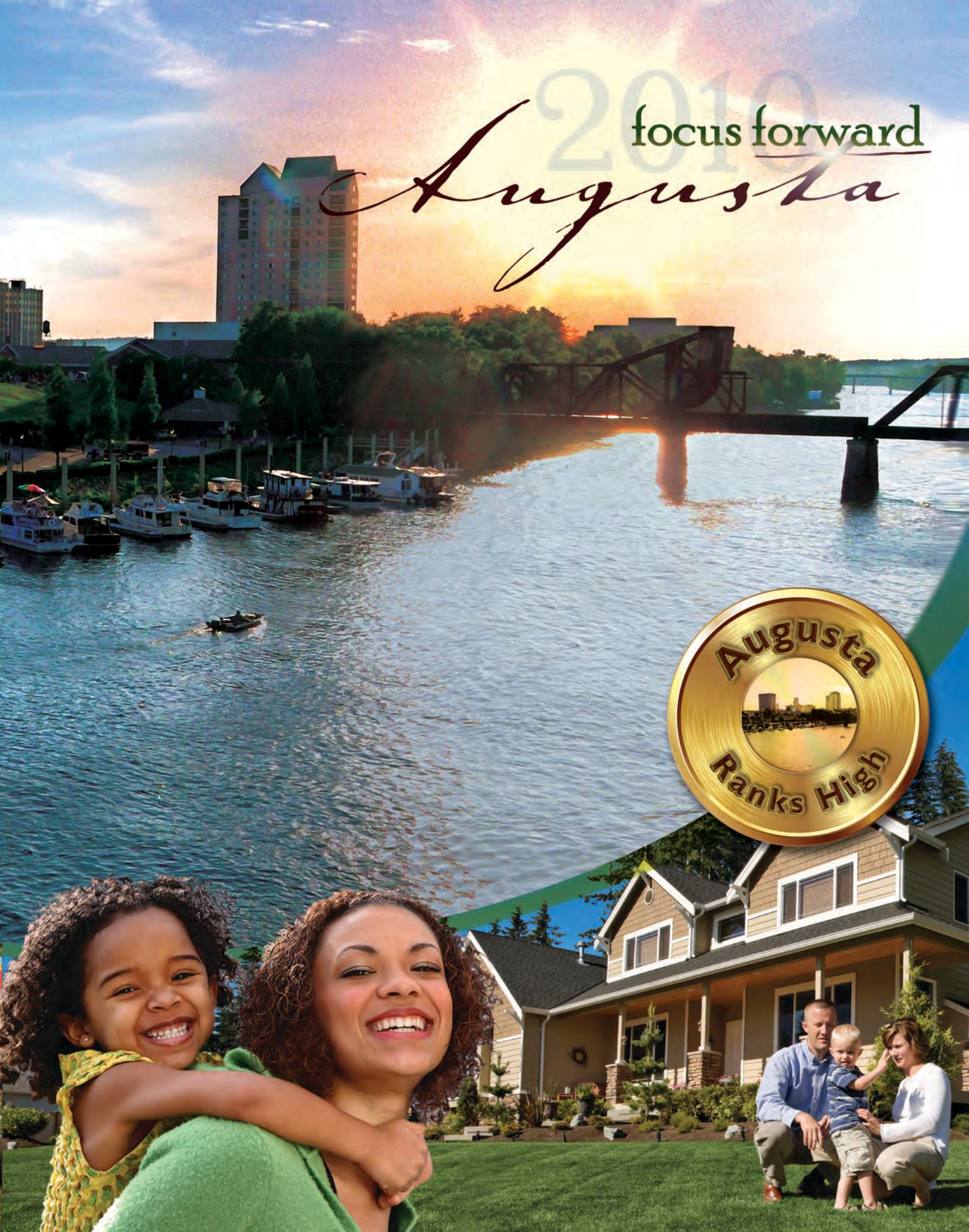


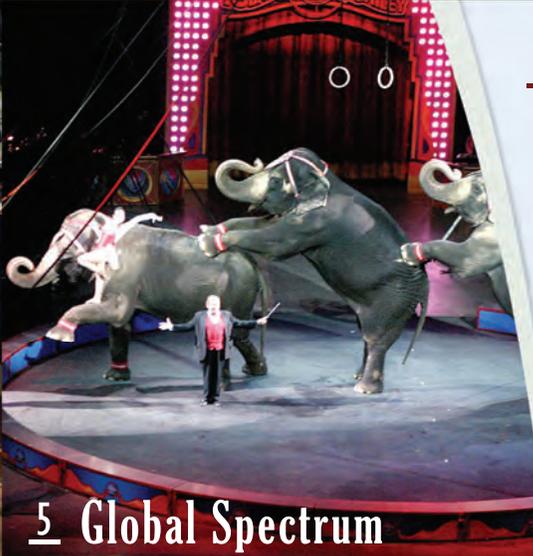
2010  
focus forward  
*Augusta*



# Focus Forward



9 New Library



5 Global Spectrum



17 Camp Data



15 GDOT



12 Going Green

## 4 Utilities

Expanding Service

## 5 Ranking High

Money Magazine and More

## 5 Extreme Impact

Extreme Makeover

## 6 Fire Department

Up for the Challenge

## 7 Augusta Airport

Flying High

## 8 Justice

State of the Art Judicial Center

## 9 TEE Center

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## 10 Engineering

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## 12 Human Resources

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## 13 augustaga.gov

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## 14 Housing

HOME Is Where The Heart Is

## 16 Recreation

Come Play With Us

## 17 KROC Center

Bringing Our Community Together

## 18 Sheriff's Office

Focus On Crime

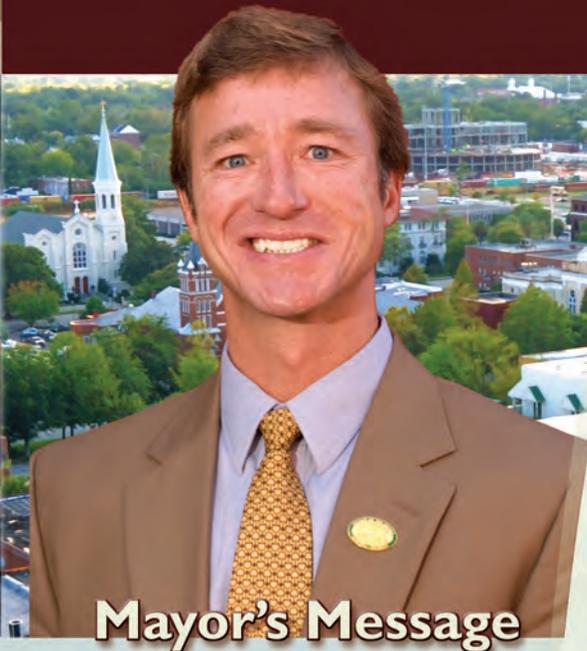
## 19 Budget

Your Money At Work

**Printed locally by Phoenix Printing:**  
Giving back to the Community by using local resources.

**Photography By:**

D.W. Cavanaugh, Macuch Steel Products,  
Leesa Lyles, Rebecca Rogers,  
RedWolfe-inc.com, and  
ImagesOfYouPhotography.com



## Mayor's Message

As we begin another year, our City is on the move towards an extremely bright future. I've long said that although we have been impacted by the worst recession in most of our lifetimes, our City has come through stronger than most cities in our nation. We are continually ranked in the top twenty strongest metro areas.

With new industries choosing to call Augusta home, the expansion of local businesses and the continued positive impact of Fort Gordon, The Savannah River Site, Plant Vogtle and our ever-growing medical community, we are a City that has garnered the national spotlight for being a great place to live, work and play! From the Augusta Greenjackets to the ESI Ironman to our yearly spring showcase in the Master's Golf Tournament, Augusta has much more to offer than most cities our size and people from around the world are taking notice.

In these pages, you will see many examples of the great things that go on daily in Augusta. As you will see, we, as a City, have much to be proud of and a great deal to look forward to in the coming years. I hope you all share in my enthusiasm for our City as it is without a doubt a great time to call Augusta our hometown!

**Deke Copenhaver**  
Mayor



## Augusta Commission

**District 1**  
**Matt Aitken**  
Term 2010 - 2012

609 Telfair Street  
Augusta, GA 30901  
H: (706) 724-4377  
C: (706) 564-6281  
mailtken@augustaga.gov

**District 2**  
**Corey Johnson**  
Term 2011-2014

2222 Woodland Ave.  
Augusta, GA 30904  
H: (706) 736-4435  
C: (706) 993-0224  
cjohnson5@augustaga.gov

**District 3**  
**Joe Bowles**  
Mayor Pro Tem  
Term 2010 - 2012

914 Milledge Rd.  
Augusta, GA 30904  
H: (706) 733-9074  
W: (706) 825-6894  
joe@joebowles.com



**District 4**  
**Alvin Mason**  
Term 2011 - 2014

4504 Frank Warren Dr.  
Hephzibah, GA 30815  
H: (706) 793-3975  
C: (706) 955-6130  
amason@augustaga.gov

**District 5**  
**Bill Lockett**  
Term 2010 - 2012

3030 Longleaf Ct.  
Augusta, GA 30906  
H: (706) 798-7175  
C: (706) 825-1847  
wlockett@augustaga.gov

**District 6**  
**Joe Jackson**  
Term 2011 - 2014

328 Neal St.  
Augusta, GA 30906  
H: (706) 533-7839  
jjackson@augustaga.gov

**District 7**  
**Jerry Brigham**  
Term 2010 - 2012

2904 Pleasant Cove Ct.  
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H: (706) 863-1698  
W: (706) 650-1700  
cbrigham@augustaga.gov



**District 8**  
**Wayne Guilfoyle**  
Term 2011 - 2014

4940 Windsor Spring Rd.  
Hephzibah, GA 30815  
H: (706) 592-2385  
W: (706) 796-3444  
CWayneGuilfoyle@augustaga.gov

**District 9**  
**J. R. Hatney**  
Term 2010 - 2012

119 E. Walker St.  
Augusta, GA 30901  
H: (706) 722-5035  
C: (706) 726-8186  
jhatney@augustaga.gov

**District 10**  
**Grady Smith**  
Term 2011 - 2014

810 Quail Ct.  
Augusta, GA 30909  
H: (706) 736-0657  
W: (706) 733-9473  
CGradySmith@augustaga.gov

**Join Us for Commission Meetings**  
First and third Tuesdays of each month - 5:00 p.m.

# Utilities



Augusta's water and wastewater treatment facilities achieved perfect regulatory compliance in 2010.

## Capital Improvements Projects

In 2010, work was completed on a \$70 million upgrade of the J.B. Messerly Wastewater Treatment Plant. This project greatly enhanced the plant's treatment capacity and included \$10 million of odor treatment systems.

### Completed

*Highland Avenue Water Treatment Plant* - \$63M. This treatment plant was upgraded and expanded from a capacity of 45 million gallons per day to 60 million gallons per day.

### In-Progress

*Main Interceptor Sewer Replacement Phase 2* - \$8.3M. This will complete the primary conduit for wastewater to the Messerly Plant, and is comprised of up to 84 inch diameter pipe.

*Butler Creek Trunk Sewer Phase 1 & 2* - \$8.2M.

This project involves upgrading and replacing a key piece of infrastructure in the southern part of Augusta's service area.

*Horsepen Trunk Sewer Phase 2* - \$1.8M.

This project will accomplish the installation of sewer in a formerly unserved area south of Tobacco Road.

## Fort Gordon

Augusta Utilities strengthened its partnership with Fort Gordon, where we have provided water and sewer service since 2008. In early 2011, we will begin a \$20M capital improvements program to enhance our service delivery to the Fort.

## System Growth

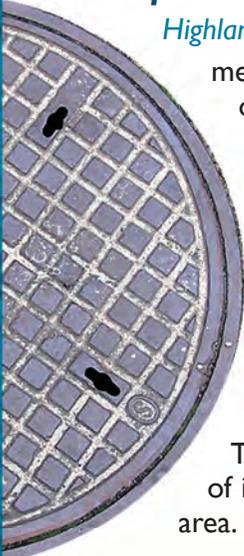
The department added new water and sewer customers to the system. We currently serve 70,622 water customers and 57,508 sewer customers.

We have treated approximately 15 billion gallons of drinking water and 13 billion gallons of wastewater.

## New Customers



1,033





**Augusta has been recognized in 2010 by multiple national publications and organizations. Ranging from economic conditions and growth to recognition of its use of technology, Augusta has performed well in multiple categories.**

**#1 Best City in the U.S. for First-Time Home Buyers, CNBC.com** evaluated median home values, average mortgage payments, the unemployment rate, and cost of living (which is 22.6% lower than the national average) as criteria.

**#2 Strongest-Performing Metro Areas in the U.S.**

**#7 Most Resilient Metro Economy in the Nation**

**#18 in the Nation for Economic Performance**

**Brookings Institute** ranked by economic indicators.

**#2 Most Recession-Proof City, Money Magazine** evaluated cities on balancing stable labor and housing while showing robust economic activity.

**#4 Employment for Private Sector, The US Department of Labor** reported that new job creation during the past year had the fourth highest percent change in private-sector jobs in the US for 2010.

**#5 Best Bang-for-the-Buck Cities, Forbes Magazine** looked at the country's 100 largest Metropolitan Statistical Areas and compared them based on solid housing markets, relatively stable employment, cost of living and quick commutes.

**#7 in Digital Cities, Center for Digital Government** in partnership with Government Technology magazine, measured the use of information technology by local governments.

**#9 Best U.S. Cities for Moms, The Daily Beast** compared cities based on mothers-per-capita, educational quality, child care, and Maternity Health Specialists.

**Sunny Award, The Sunshine Review** awarded Augusta with an “-A” ranking and a “Sunny Award” to recognize the city’s efforts to make public information easily available through its web site.

**#20 Best Cities for Families, Parenting.com** evaluated cities by education, child medical care, air quality, crime statistics, economic indicators, and recreational opportunities.

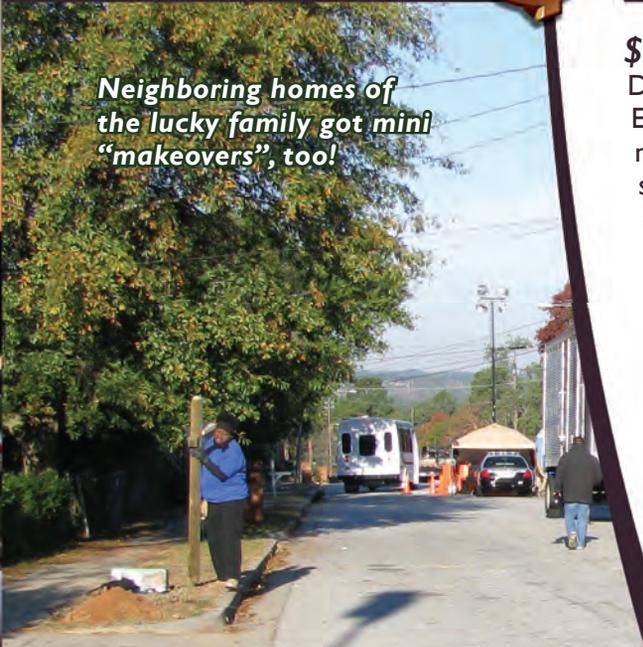
**#20 Best Mid-Sized Cities for Job Growth, Newgeography.com** is a website devoted to analyzing and discussing the places where we live and work.



## Extreme Makeover **EXTREME**

**Economic Impact**

**Neighboring homes of the lucky family got mini “makeovers”, too!**



**\$1 Million and Counting** According to Barry White, Executive Director of the Convention and Visitors Bureau, the initial impact from the Extreme Makeover was well over the \$1 Million calculated impact. That number does not include hotels, use of local airport, food, and recreational spending by the cast and crew. This event was invaluable advertisement for our City. Considering the price for an ad in Southern Living Magazine is about \$18,000, Augusta got great bang for their buck.

The economic impact can also be measured by the number of viewers that will be reached, which is estimated at 10 Million, a fraction of a penny of the \$12,000 that the City spent.

**Did You Know?** There wasn’t just one lucky family in Augusta, GA. The Extreme Makeover Team spent time and energy improving the neighbors homes as well. These improvements included new siding, replacement windows, roof repairs, a front porch addition, new driveways, along with many beautifully sodded front yards, and 43 new mailboxes.

# Fire Department



## PHASE 1 Firefighter Challenge

AUGUSTA  
FIRE ADMINISTRATION  
AND  
TRAINING FACILITY

*AFD also is a valuable partner in educating the community in fire prevention & safety*

The Augusta Fire Administration and Training Facility which includes the training tower, burn rooms, firefighter challenge staircase, and exterior burn area and simulators was completed in 2010. The Augusta Fire Department (AFD) also established and put into service the Georgia Search and Rescue (GSAR) team for our area. This team provides assistance for any type of catastrophic event that calls for specialized or heavy rescue in our area. This team, including training, vehicle and equipment was established through a grant from the Georgia Emergency Management Agency. Recently, two new multipurpose apparatuses were placed into service, fulfilling dual needs for both structural and woodland fire fighting.

**In 2011, Phase 2** of our training center which will include construction of a new classroom and training offices. Also being considered is the establishment of an alternate Emergency Operations Center for the city to be incorporated into this structure.

The Augusta Fire Department will also complete the construction of Fire Station #10 on Alexander Drive to replace the antiquated station located on Washington Rd. The department will also begin the first year of a four year plan to replace and upgrade the Fire Department's emergency response fleet of fire pumpers and aerial apparatuses.

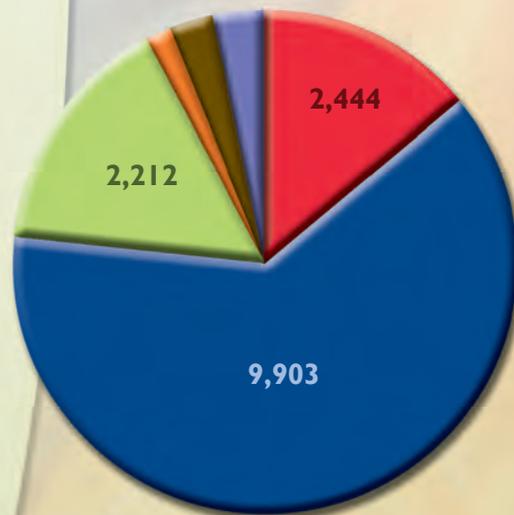
All of these projects are being funded by SPLOST VI allocations.



## Calls Up 49.3% Since 2006

The department is equipped for working in fire suppression, emergency medical services, hazardous materials, and various rescue environments.

In 2010, the department reported 15,764 responses, a 49.3% increase in calls since 2006.



- Medical / Rescue
- Fire / Smoke
- Misc. Accidental/Malicious/Canceled
- Public Service 483
- Electrical 450
- Hazardous Material 272

# Augusta Regional Airport FLYING HIGH



The past year has proved to be a banner year for the Augusta Regional Airport, (AGS). The air travel industry in general has endured major setbacks from the loss of revenues as a result of drastically fewer passengers, smaller capacity aircrafts, widespread flight eliminations, and escalating fuel costs. In contrast, our airport was able to service nearly a half million passengers in 2010, increasing airport traffic by 55.5% since 2006. Competitive fares, consistent reliability, and first-rate customer service are the primary reasons for the turnaround. This growth has led to service expansions with an additional carrier, American Eagle, joining Delta and U.S. Airways.

**AGS served 496,201 passengers in 2010 - up 55.5% since 2006**



Our service amenities have grown to include valet service and plans for a restaurant. Also, an additional 400 parking spaces will be completed by the end of 2011.

While our community enjoys the commercial side of the airport, the general aviation side has proven to be an important asset. General aviation provides a significant economic benefit to both the airport and the community at large. The revenue generated by the general aviation facilities has enabled the airport to remain entirely self-sufficient throughout its life. The Augusta Regional Airport has never received any funding from general fund tax dollars for either normal operations or capital improvements.

## Global Spectrum - 14 Sold-Out Shows

The Augusta Entertainment Complex consists of the Bell Auditorium and the James Brown Arena. Since assuming management, Global Spectrum has significantly increased and elevated the schedule of events with shows that had bypassed Augusta in prior years. With fourteen sold-out events since August of 2008, Augusta has certainly proven her support of quality acts. No longer must the citizens of the CSRA travel long distances to spend their entertainment dollars for top-notch artists. Some of the shows to play Augusta have been Augusta's own Lady Antebellum, Avenged Sevenfold & Buckcherry, Mike Epps, Cirque du Soleil, Anthony Hamilton, Lynard Skynard, Mamma Mia!, and Larry the Cable Guy.

Global Spectrum has worked diligently within the last two years to increase the number of events by 38% between the 8,500 seat James Brown Arena and the 2,700 seat Bell Auditorium. Attendance has also increased by 65% since Global Spectrum took over management. The most widely diverse attended event to-date was Earth, Wind and Fire, who took the stage in the James Brown Arena in July 2010. Several legends have graced our stages in the last two years, including BB King, Willie Nelson and George Jones. The momentum does not show any sign of slowing down for these local venues. With Brian Regan, Blake Shelton, the Blue Man Group, Grease, The Color Purple, the Augusta RiverHawks' hockey season and the announcement of Keith Urban, happening in 2011, this could very well be the best year yet for the Augusta Entertainment Complex.

Managed by  
**GLOBAL SPECTRUM**  
a subsidiary of Comcast SPECTACOR





## SPRING INTO JUSTICE

2010 saw major strides in the construction of the Augusta Judicial Center John H. Ruffin, Jr. Courthouse. The groundbreaking ceremony for the center took place on December 17, 2008, and site work began the following spring. Gradually, a remarkable new building has risen from the ground on Walton Way at James Brown Boulevard.

The building's concrete superstructure installation began in February 2009 and was completed in December of that year. The gigantic tower crane that became part of Augusta's skyline for months was set in the center of the site in April 2009 to assist with construction. The result of this work is a four-story rectangular building with an imposing, sweeping two-story disk section that extends out from the front and back of the four-story structure. The building is crowned by a cupola that will provide light to the interior of the building during the day while permitting the interior light to shine out at night.

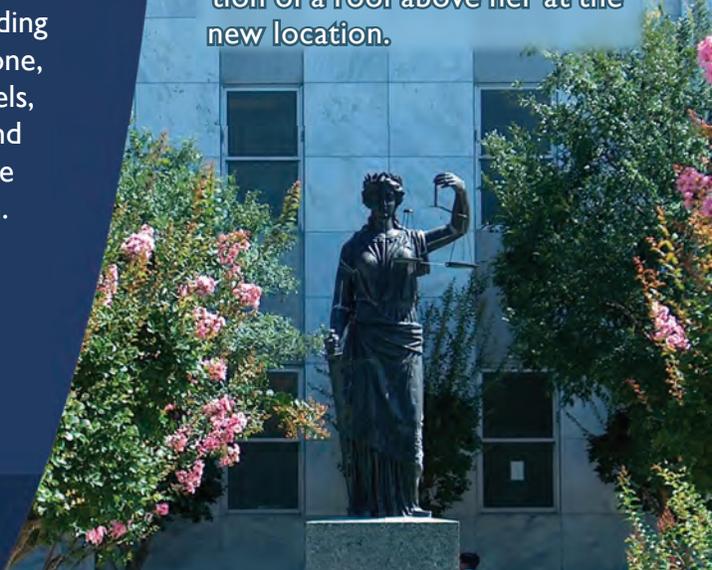


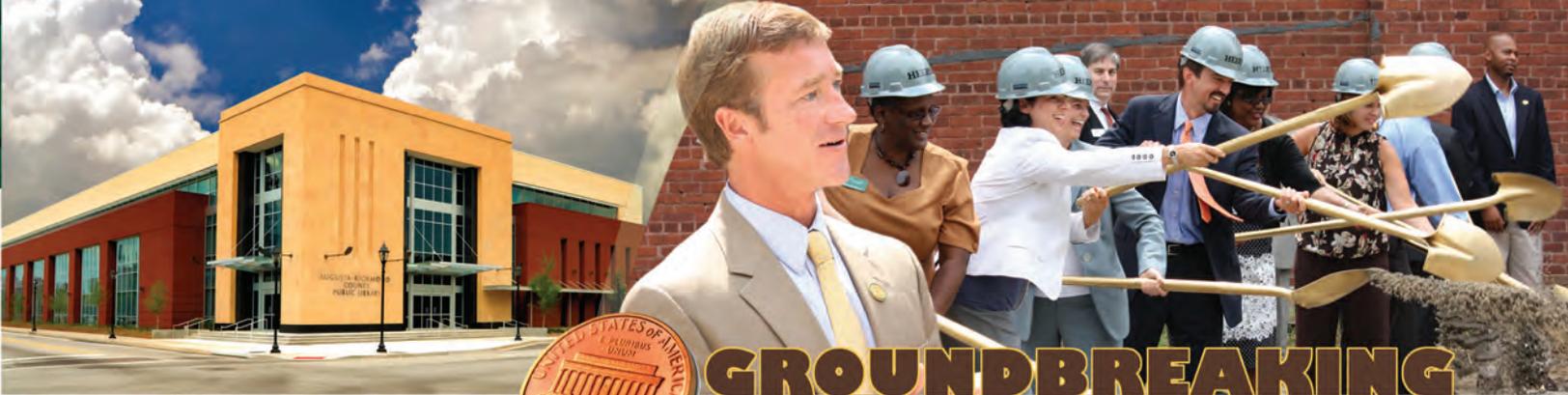
*Due to be completed spring 2011, The Judicial Center will be an impressive 183,000 sqft., host eight courtrooms and eight hearing rooms, and will be able to serve Augusta's judicial community and citizens for many years to come.*

The new building features exterior brick walls that have an air space behind them with an exterior insulation board. This insulation has a waterproof membrane installed between the exterior and interior walls. The interior of the building features a variety of finishes including wood, drywall, tile, stone, fiberglass reinforced panels, wall sound panels, paint, and wall paper, each appropriate to its mission and location. Glass has been used extensively to enable the building to take advantage of natural light as much as possible.



The Lady Justice statue that once graced the Municipal Building on Greene Street is in the process of being restored and will be displayed at the entrance of the Augusta Judicial Center. To maintain her longevity, she will have the added protection of a roof above her at the new location.





# GROUNDBREAKING EVENT CENTER

**New Library's Circulation Up 100%...** The new headquarters library opened on June 25th, 2010. It has 95,000 sq ft, compared to the 38,000 sq ft in the previous building. Major additions include computer labs for classes, a Georgia History and Genealogy room, study rooms and a much enlarged Children's Department. The latter has a program room and a puppet theater.

Our meeting room will hold up to 300 people in theater style seating and 160 people for meal functions. This facility is available for rental.

Since opening, our circulation has gone up 100% over the same time period in the old library. Print circulation is up 130%.

Among the many events scheduled, we are currently hosting the Master Gardening classes taught by Sid Mullis, the County Extension Agent and on March 2nd through April 15th there will be an exhibit from the Library of Congress about the Lewis and Clarke Expedition. Additional programs include AARP offering tax preparation help through April, and teaching English as a second language.

And, as always, we have a large Summer Reading Program, aimed mostly at children when they are out of school but now allowing adult participation.

*Information on events, please call Sherryl James 706.821.2604*

The city is expanding its conference center with the addition of a new exhibit space. On June 16, 2010, the city broke ground on the Trade, Exhibit and Event (TEE) Center. A large, open-floor exhibition and trade show space on Reynolds and Ninth Street at Riverwalk, the TEE Center will expand our existing and successful city-owned conference center and complement other public and private facilities to attract larger conventions and meetings to Augusta. When completed, Augusta will have Georgia's most attractive package of convention facilities outside metro Atlanta. The TEE Center's 113,000 square feet will cost \$38 million, paid for by the voter approved one percent Special Purpose Local Option Sales Tax (SPLOST) and from hotel room taxes paid by visitors to our city – at no additional cost to Augusta property owners.

The TEE Center will bring millions of dollars to Augusta by allowing our city to host larger conventions and trade shows than we can currently accommodate. These big meetings equal money - money that comes from outside the area and is spent on hotel rooms, restaurants, shopping, gasoline, entertainment and more - about \$266 a day per person, according to a study by Destination Marketing Association International. The estimated annual impact is \$25 million with \$1.4 million in new tax revenue to the City.

The TEE Center will create jobs. Not just construction jobs, but long-term jobs for the facility's maintenance, food service, etc. Plus there will be 'spin-off' jobs in businesses that serve the conventioners - restaurants, retail shops, gas stations, and all the jobs that supply the convention center. Those wages are spent again for rent, clothing, groceries and so on.

Not only will the TEE Center attract convention dollars and generate additional private-sector investment; but it will also be an attractive, versatile facility all Augustans can enjoy. Residents can look forward to going to the car, boat, and RV shows that are ideal for this type of space. Proms, banquets, and large reunions will have a new and expanded space. With the TEE Center, Augusta adds to the community's inventory of useful civic facilities and our quality of life. The TEE Center is expected to open in late Spring 2012.



# Engineering



**The Engineering Department** is responsible for the planning, approval, and inspection of the City's infrastructure. Staff members work to confirm construction projects meet extensive local, state, and federal guidelines, ensuring that structures are safe and friendly to the environment. The Traffic Engineering Division works to ensure the City's roads are safe through a program of maintenance and modernization of traffic signals, street lights, signs, and pavement markings. Anyone who drives through Augusta is a beneficiary of the hard work of this department.

**In 2010**, Engineering completed a variety of resurfacing projects in both the urban and suburban areas. This included milling, resurfacing, and restriping sections of suburban roads Farmer's Bridge Rd., Storey Mill Rd., and Windsor Spring Rd., as well as D'Antignac St., Reynolds St., and Walton Way in the urban area. Storm Drainage Projects in the Village West are also a major concern of Engineering. Projects in the Village West Shopping Center as well as on D'Antignac St along the Third Level of the Augusta Canal provided opportunities to improve drainage issues.

**Medical District Access** A trip downtown reveals the culmination of an ambitious multi-year project – the new 4-lane St. Sebastian Way that reaches from Reynolds St. to Walton Way, and features the new Hugh Lamar Hamilton Bridge crossing the Augusta Canal.

**In 2011**, many projects will have a positive impact on the quality of life for the citizens of Augusta for years to come. There are county-wide projects including Storm Water Utility Implementation, the Garden City Beautification Initiative, and traffic signal improvements. There is also an ambitious slate of roadway projects, including improvements of Marvin Griffin Rd., Old McDuffie Rd., Berckmans Rd., and North Leg. Bridge replacements are set for Scotts Way, Old Waynesboro Rd., 7th St., and Marks Church Rd. Finally, to improve storm drainage across the city, various projects will ensure storm water will not be an issue, including the dredging of Lake Olmstead with SPLOST VI.

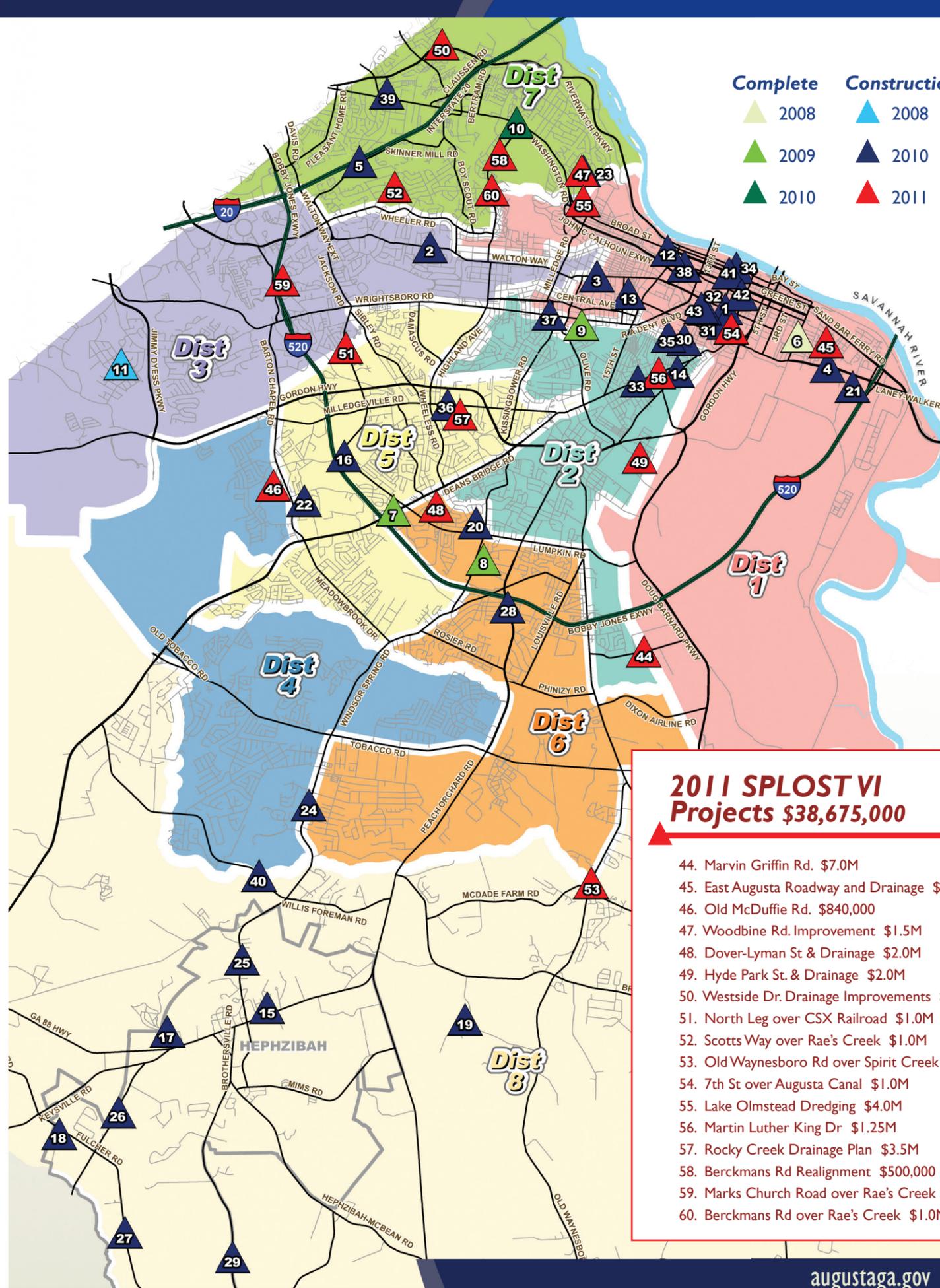
## 2011 County Wide Projects SPLOST VI \$5,485,000

- Storm Water Utility Implementation Program \$3.5 M
- Emergency Design/Appraisal/Construction \$1,185,000
- Garden City Beautification Initiative \$500,000
- Traffic Sign Upgrade Program \$300,000

## 2010 SPLOST IV Projects\* \$62,835,924

1. Walton Way Resurfacing (15th St. to Gordon Hwy.) (ARRA\*\*)
2. Walton Way Resurfacing (Jackson Rd. to Johns Rd.) (ARRA\*\*)
3. Walton Way Resurfacing (Johns Rd. to 15th St.) (ARRA\*\*)
4. Laney Walker Blvd. Resurfacing (ARRA\*\*) (New Savannah Rd. to Sand Bar Ferry Rd.)
5. Skinner Mill Rd. Emergency Repair Proj.
6. East Boundary Street and Drainage
7. Fire Station Training Center\* ▲
8. Floyd's Cir. Drainage Improvements\* ▲
9. Turknett Springs\* ▲
10. Washington Rd. Intersection Imprv.\* ▲
11. Belair Hills Subdivision Improvements\* ▲
12. Broad St. Bus Terminal
13. Paving Dirt Rd. - Emmett St.
14. Paving Dirt Rd. - Hunter Ln.
15. Paving Dirt Rd. - Saxon Dr.
16. Paving Dirt Rd. - Sherrod Dr.
17. Paving Dirt Rd. - Lamar Rd.
18. Paving Dirt Rd. - Pyes Ct.
19. Paving Dirt Rd. - Youngblood Ct.
20. Resurfacing - Ruby Dr.
21. Resurfacing - Lover's Ln.
22. Resurfacing - Toms Dr./Breeze Hill Dr.
23. Resurfacing - Woodbine Rd.
24. Resurfacing - Windsor Spring Rd. Tobacco Rd. - Willis Foreman Rd.
25. Resurfacing - Windsor Spring Rd. Willis Foreman Rd. - SR88
26. Resurfacing - Farmers Bridge Rd.
27. Resurfacing - Fulcher Rd.
28. Resurfacing - Peach Orchard West of Cadden Road
29. Resurfacing (Storey Mill Rd. to County Line)
30. Resurfacing (12th St. - Laney Walker - Old Savannah Rd.)
31. Resurfacing (8th St. - Walton Way - Laney Walker Blvd.)
32. Resurfacing (D'Antignac St. - RA Dent Blvd. - 8th St.)
33. Resurfacing (MLK Blvd. - Twigg's St. - Olive Rd.)
34. Resurfacing (Reynolds St. - 4th St. - 13th St.)
35. Resurfacing (Wrightsboro Rd. - RA Dent Blvd. - James Brown Blvd.)
36. Resurfacing (Milledgeville Rd.)
37. Resurfacing (Wrightsboro Rd. - Druid Park - Highland Ave.)
38. St. Sebastian Way/15th St./Greene St.
39. Village West Drainage Improvements
40. Willis Foreman Rd. Bridge Replacement over Spirit Creek
41. Downtown Traffic Signal and Street Upgrade - A (Broad Street)
42. Downtown Traffic Signal and Street Upgrade - B (Telfair Street)
43. D'Antignac Street Drainage Improvements SPLOST V\*

\* Exceptions (Other SPLOST Funding)  
 \*\* ARRA - American Recovery Reinvestment Act 2009  
 \*\*\* GDOT - Georgia Department of Transportation



### 2011 SPLOST VI Projects \$38,675,000

44. Marvin Griffin Rd. \$7.0M
45. East Augusta Roadway and Drainage \$4.0M
46. Old McDuffie Rd. \$840,000
47. Woodbine Rd. Improvement \$1.5M
48. Dover-Lyman St & Drainage \$2.0M
49. Hyde Park St. & Drainage \$2.0M
50. Westside Dr. Drainage Improvements \$600,000
51. North Leg over CSX Railroad \$1.0M
52. Scotts Way over Rae's Creek \$1.0M
53. Old Waynesboro Rd over Spirit Creek \$1.0M
54. 7th St over Augusta Canal \$1.0M
55. Lake Olmstead Dredging \$4.0M
56. Martin Luther King Dr \$1.25M
57. Rocky Creek Drainage Plan \$3.5M
58. Berckmans Rd Realignment \$500,000
59. Marks Church Road over Rae's Creek \$1.0M
60. Berckmans Rd over Rae's Creek \$1.0M

# Human Resources

## More With Less

One of the hallmarks of an organization striving to better itself is the ability to recognize and act on opportunities for efficiency. One area in which ideas and technology have come together is in the Human Resources Department implementation of NeoGov for online job applications. Prior to NeoGov, each application for employment was filled out on paper by the applicant, and then turned over to Human Resources, where an employee went through each and every application to see if the applicant was qualified. Once NeoGov was implemented, this process became paperless, dramatically reducing paper use, time spent reviewing applications, and stacks of paper being stored in an office for processing.



## Applicant Benefits

The NeoGov system has also benefited applicants by making the application process easier. If they have access to a computer, applicants can file an application any time of day. Applicants can also apply at the Human Resources Department, where application kiosks have been set up for public use. Job-seekers can also apply for more than one position without having to repeatedly file additional applications, and they can receive notice via email when a position becomes available for a position that they are interested in.

The internal application management and hiring process has also been modernized since stacks of paper are no longer needed to circulate among departments in order to facilitate interviews.

## By the Numbers...

Finally, the system ensures that Augusta can use the reporting capabilities of the system to ensure that we are meeting state and federal government laws for hiring practices and also determine if our job classification and compensation practices are attracting applicants that will be able to contribute to Augusta's workforce. All in all, the numbers speak for themselves: Since NeoGov became available, it has been used to advertise 199 positions with 16,728 applications, and the system has generated 174,652 hits on the web site.

**Augusta's Going Green** The Living Green Initiative is a community outreach program developed to help the City of Augusta become more environmentally conscious both now and in the future. The goals of the initiative are to minimize environmental impact by reducing resource consumption, reduce costs by creating operational and process efficiencies. To accomplish these goals a committee was formed consisting of departmental representatives from Information Technology, Solid Waste, Facilities Management, License & Inspections, Superior Court, and Procurement. In its first year the Living Green Committee focused on generating awareness through an e-bulletin, 'GreenWorks' which provides news and information to employees, as well as citizens, about participating in environmentally conscious activities.

The first major initiative implemented was printer usage monitoring, in which Information Technology monitored the number of pages printed by every network printer in 2010. Statistics were delivered to management on a monthly basis. Due to awareness and the monitoring program, the City is beginning to see a reduction in pages printed. The second major initiative undertaken was the roll-out of recycle bins throughout the municipal building. As part of this program, most trash cans throughout the municipal building were replaced with recycle bins, allowing employees to recycle paper, plastic, metal, and other recyclable materials. In 2011, this recycling program will be expanded to other outlying city facilities including the new Judicial Center.



# Want Data? We've Got It!

Contrary to the widely-held public perception that Augusta does not easily release information to the public, Augusta has many searchable databases that provide valuable information to the public. Wondering who is in jail? The Online Inmate Inquiry program has a searchable database. Do you want to adopt a pet? The Animal Adoptions web site has pictures of animals that are available for adoption. Do you want to see what bids are open? ARCBid is the application for you. You can also use [www.augustaga.gov](http://www.augustaga.gov) to look up a permit status, check on projects, pay your water and tax bills, and look up a map of your property complete with aerial photos. In fact, Augusta received an "A" rating from the "Sunshine Review", an independent agency that rates cities based on the type and amount of information that they provide to the public.

**Streaming Video** Another way that Augusta has enhanced its web presence is through streaming video of commission meetings. Each meeting is streamed live to the web through the city web site. Additionally, the city makes previous meetings available in an "on demand" format where the user selects the meeting that they want to see and can watch it at their leisure. Beginning in July 2010, over 3,700 people have tuned in to watch all or part of a meeting or other special event.

## Augusta Online: More than surfing

Most citizens of Augusta who use their computers to browse web sites, check sports scores, read online newspapers, pay their bills, etc. are aware that Augusta has an official city web page at [www.augustaga.gov](http://www.augustaga.gov). Over the last couple of years, Augusta has expanded its capability to interact with citizens by adding enhancements to the web site as well as branching out to other web-based functions.

**Embracing Social Media** Web 2.0 is the generic title affixed to "social media" applications like Twitter and Facebook. In order to reach a wider citizen audience, Augusta has embraced Web 2.0 and has received a favorable public response to those efforts.



Our page is automatically updated with posts from the city website, and has approximately 1,000 people on Facebook that "Like" this application. Augusta's Animal Services Department is also using Facebook to help reach a wider audience about their animal adoptions.



Twitter is an application that allows its users to "tweet" a short message to other people. Starting with Mayor Copenhaver's introductory tweet in 2009, Augusta has sent out tweets regarding special events, emergencies, and other newsworthy items. Over 700 people are twitter "followers" of the city.

Additionally, the Board of Elections created a Twitter account specifically to support advance voting by tweeting the waiting time at advance voting sites. E911 is also using Twitter to generate messages regarding traffic accidents, traffic hazards, and fires, in an effort to promote greater awareness of hazards to Augusta citizens. Almost 200 people are following the tweets of ARC911.

<http://appweb.augustaga.gov/kidz/kidz.html>

**kidz PLACE**

Welcome to KidzPlace  
your link to things that make it great to be a kid in our city.

Have fun exploring Augusta and learning about the world around us through all the connections that are waiting to be discovered. We've got links to education web sites where you can learn, entertainment sites where you can check up on your favorite stars and characters, create art, learn about and listen to music, and do some fun activities – all from your computer! We've even got some links to cool stuff about how you can help to protect the world we live in and keep you safe in your neighborhood! Enjoy the web links and don't forget to tell your friends, schoolmates, and teachers about it. Have a great time and thanks for stopping at KidzPlace!

# Housing & Community Development

## Enhancing Our Quality of Life

The Housing and Community Development (HCD) Department serves an important need in the community by working to ensure that properties in eligible neighborhoods and areas of Augusta are



provided with the means to enhance the local quality of life. HCD is an important and vital resource for Augusta's citizens in blighted, under-developed neighborhoods, and HCD's work has helped many Augustans realize the dream of homeownership or make improvements to the homes where they already live.

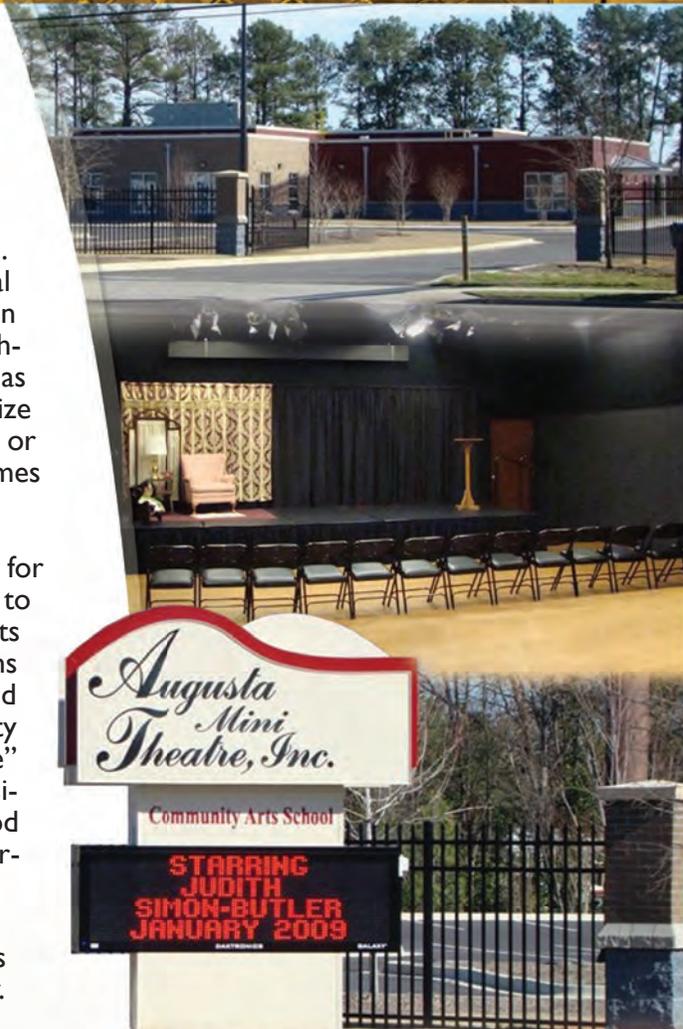
2010 proved to be a busy year for HCD, and 2011 is shaping up to be busy as well. 2010's projects included such notable locations as the Augusta Mini Theatre and the Henry Brigham Community Center, fencing for the "Enclave" project, and a combination busi-

ness incubator / micro-enterprise training facility / neighborhood network center as part of the Antioch Ministries Laney-Walker Enterprise Initiative.

**HOME Investment Partnerships Program (HOME)** HOME is a key component of the work that HCD performs in our community. HOME provides grants to States and localities that communities use, often with a local partner, to fund activities that build, buy, and/or rehabilitate affordable housing for rent or homeownership or provide direct rental assistance to low-income people. In 2010, almost \$800,000 in HOME projects provided a positive impact for a dozen properties.

**Community Development Block Grants (CDBG)** will put millions of dollars into the local community in 2011. The CDBG program for 2011 will fund facades in downtown Augusta, resurfacing of tennis courts at the Henry Brigham Community Center, improvements to the Jessye Norman School of the Arts, and a number of rehabilitation projects for local homeowners.

**Neighborhood Stabilization Program** will also bring over \$1.2 million in projects to Augusta's inner city to remove blight and create new housing units. Additionally, over \$800,000 in projects are slated for Laney-Walker / Bethlehem Bond Funding.



*In the last 5 years GDOT has invested over \$320 million in improving I-20 in Augusta-Richmond County.*

# Georgia Department of Transportation INVESTING MILLIONS IN AUGUSTA

**Augusta teamed with DOT to improve access from Riverwatch Parkway to the Medical District.**

**The \$42 Million Dollar Project** resulted in the extension of Sebastian Way across Walton Way to Greene St. This includes bridging over the Augusta Canal, going under the John C. Calhoun Expwy., and an at-grade intersection with Greene St. The improvements continue along Greene St. towards 15th St., Broad St. and bridging over the CSX Railroad then tying into Riverwatch Parkway. The project included construction of a connector corridor from Greene St. to Broad St., Jones Street and Reynolds St.

The new facility is a 4 lane roadway with divided median, curb, gutter, urban drainage system, sidewalks, bike lanes, and high mast street lighting.



**Bobby Jones Expressway and I-20 Interchange at Augusta Exchange Shopping Center**

## Improving I-20 in Augusta

- **Culvert on I-20 at Cranes Creek** has been reconstructed to eliminate flooding problems that I-20 was experiencing.
- **New half-diamond interchange** has been constructed at Walton Way Extension/Davis Road. Included in the project were improvements to Walton Way Extension, Davis Road and Scott Nixon Boulevard.
- **I-20 Widened** to provide 3 lanes in each direction from just east of the Wheeler Road interchange to Riverwatch Parkway.
- **I-20 / I-520 Interchange** has been reconstructed to eliminate two loop ramps with directional flyover ramps for I-520 northbound to I-20 westbound traffic and for I-20 westbound to I-520 southbound traffic. Two collector-distributor roadways were constructed adjacent to I-520 from south of the Wheeler Road interchange to the Wheeler Road interchange and another collector-distributor roadway was constructed adjacent to I-20 from west of the I-520 interchange to the Walton Way Extension interchange. Included in the project were improvements to Scott Nixon Boulevard and Wheeler Road.
- **High Mast Street Lighting** has been installed and Noise Barriers have been constructed.



# Recreation & Parks

## Young or Young At Heart

Augusta's Recreation & Parks Department operates within the belief that the way we utilize leisure time directly affects quality of life. Whether our activities are physical, mental, or just provide a respite from the daily routine, they improve our sense of well-being. Thus, excellent parks and recreation programs enhance the overall value of life in a city. Recreation & Parks programs and facilities include over 63 parks, playgrounds, aquatics, learn-to-swim programs, fishing, arts and crafts, camps, golf, concerts, and a variety of athletic opportunities. You can rent shelters, buildings, and attend one of the many special events that occur in our parks. Whether you are three years old or 75 years young, we have something for you.

In 2010, the department played a significant role in supporting city-sponsored and co-sponsored activities in Augusta. These activities delighted local crowds and attracted visitors from across the US and abroad. The list of activities included:

- St. Patrick's Day Celebration (March)
- Mayor's Masters Reception (April)
- GRPA State Track and Field Meet (May)
- Thunder Over Augusta (May)
- Downtown Augusta July 4th Celebration (July)
- Arts in the Heart of Augusta Cultural Arts Festival (Sept.)
- Westobou Festival (Sept.)
- Border Bash (Sept.)
- ESi Augusta Ironman 70.3 triathlon (Sept.)
- Hispanic Festival (Oct.)

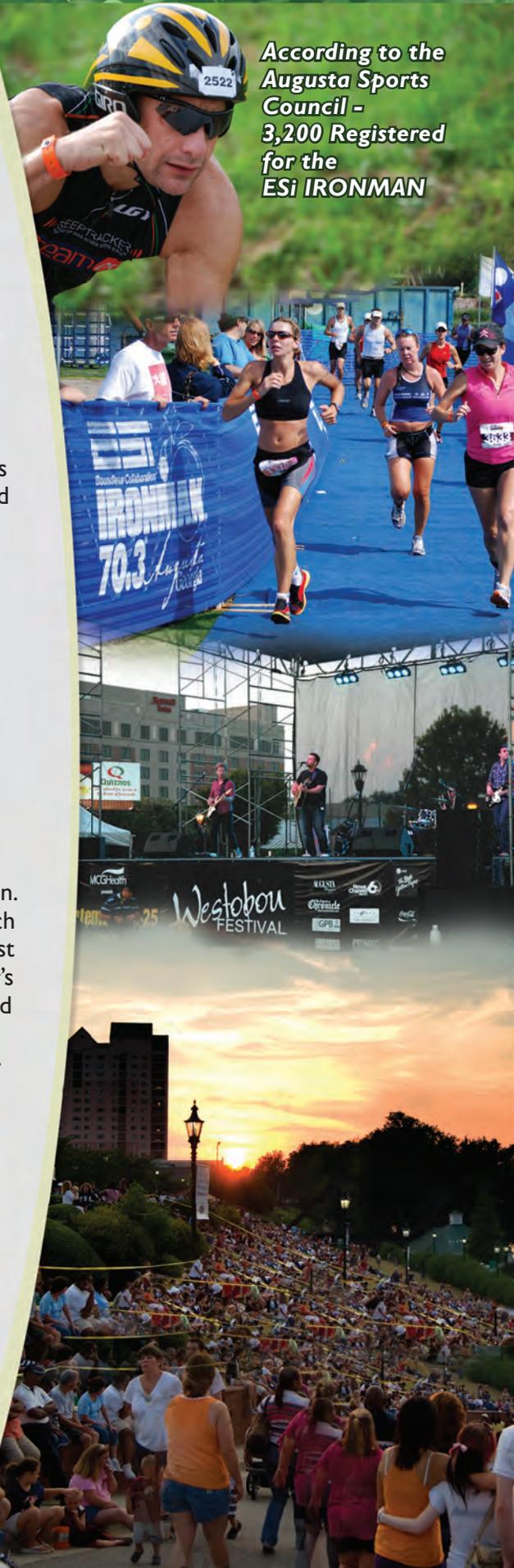
**Events to Remember** are also part of the departments mission. Important events that commemorated events, people, and causes. Such events included the 9/11 Remembrance Ceremony, Miracle Mile Breast Cancer Walk, the Light the Night Walk, the Memory Walk (Alzheimer's Association), the Martin Luther King, Jr. Annual Parade, and the Richmond County Special Olympics.



Finally, Augusta's parks and community centers have a wide variety of regular programs, and events ranging from softball and tennis tournaments to swim meets and senior programs. We are on a mission to improve the quality of life for Augusta's citizens.

Augusta takes great pride in our parks, our programs, and our community. There is always something going on at Augusta Recreation & Parks. **Come be part of it!**

According to the  
Augusta Sports  
Council -  
3,200 Registered  
for the  
ESi IRONMAN





KROC CENTER  
AUGUSTA



Get connected at:  
[krocaugusta.org](http://krocaugusta.org)

CONFERENCES, TEAM BUILDING,  
PERFORMING ARTS, WEDDINGS, DINNERS,  
GRADUATIONS, MEETINGS, HOLIDAY  
CELEBRATIONS, DANCES, LECTURES,  
BIRTHDAYS, RECITALS, PARTIES, PROMS,  
COMPETITIONS, TRADESHOWS.

It's a new  
place to...

**Together  
ness can mean great  
things for a  
community.**

It can inspire, accomplish, heal, provide and change things for the better. It can also create a sense of purpose and self worth. With these goals in mind, we set out to bring an incredible center of togetherness to the Greater Augusta area.

This 17-acre facility features a performing arts theater, aquatics center, education center and recreational center.

Welcome to The Salvation Army Ray & Joan Kroc Corps Community Center in Augusta, Georgia – a place that encourages members of the community both young and old to come together like never before.

**Membership is  
for Everyone**

Becoming a member at The Kroc Center is much more than signing up for a health club or wellness center. This is a place where you will feel welcome and supported no matter what your physical, educational or emotional goals. Every person in the community is a critical component to The Kroc Center.

**Membership & Day Passes will be available.**

**Financial Assistance/Scholarships**

Individuals, families and seniors in need of financial assistance with The Kroc Center membership, programming and youth camp fees are encouraged to apply for a scholarship. Eligibility for this program is based on income level and special circumstances.

**General Information**

**Location**

The Salvation Army Ray and Joan Kroc Corps Community Center is located off of I-20 via Riverwatch Parkway, on the corner of Broad and Eve Street.

**Standard Operating Hours**

Monday-Friday 5 AM - 10 PM  
Saturdays 7 AM - 6 PM  
Sundays 1 PM - 6 PM

Hours are subject to change



**Camp Data** is a community outreach program developed by the City of Augusta's Information Technology Department (IT) designed to enhance our community youth's creativity, teamwork and inventive-thinking skills.

Campers are introduced to basic computer skills and several computer techniques, including hardware such as, PC's, monitors, keyboard, and printer fundamentals. It aims to give children the opportunity to expand their knowledge of technology while experiencing living within a community away from home. Also, it helps students who may not have a computer in the home get familiar with the computer before they enter their next school year term.

In June 2008, the non-profit summer program served as many as 108 campers in the Augusta community. They used computer applications such as Microsoft Word and Paint to create "What I Learned in Camp Data" stories. Due to the bright smiles of the children and several thank you letters from parents, the decision to expand the community outreach was inevitable.

**City of Augusta's**



In the summer of June 2009, IT expanded from an onsite community program to an offsite after school program, which was named Mobile Camp Data. Also, campers were introduced to the KidzPlace website. This new development contained links to educational entertainment as well as art and music activities. Approximately 130 students were able to experience the fun computer games.

This past year's program accommodated 100 campers in the community. Recent additional activities such as web site designing and video editing were implemented in this year's curriculum. Student individual websites were created with a collage of pictures, animated graphics, music and guests' interviews.

During the past three years, Augusta's IT department has worked to increase interest in computers to young minds. The computer camp's six week summer sessions helped young boys and girls develop lifelong skills that will help them be successful men and women of the future.

## Sheriff's Office *Focuses On Crime*

The Sheriff's Office is responsible for protecting the life and property of our citizens. Their task is always a challenging endeavor even in the best of times, but the men and women of the Sheriff's Office work diligently to maintain peace and order.

The table below illustrates their work is not in vain, since the incidences of crime have decreased from 2007 to 2010. More specifically, the number of high-visibility crimes like Commercial Robbery, Armed Robbery, and Aggravated Assault decreased in 2010. Even though the general rise in crime experienced in 2009 was reversed in 2010, there is still much work to be done to see decreases in all categories of criminal activity, and our law enforcement is committed to meeting the challenge in 2011 and beyond.

Crime	2007	2008	2009	2010	% Change
Commercial Robbery	176	112	118	89	-24.6%
Armed Robbery	207	287	343	320	-6.7%
Aggravated Assault	252	312	388	268	-30.9%
Rape	85	100	81	86	6.2%
Statutory Rape	14	20	22	23	4.5%
Murder	25	19	25	35	40.0%
Home Invasion	16	24	19	25	31.6%
Burglary	2872	3188	3243	3869	19.3%
Theft by Taking	7796	9015	8753	8242	-5.8%
Theft by Shoplifting	1038	1168	1080	1192	10.4%
Motor Vehicle Theft	2181	1726	1674	1732	3.5%
Narcotics	1637	1347	1633	1581	-3.2%



The Sheriff's Administration building, which will be located at 400 Walton Way, will be the new home of the Richmond County Sheriff's Office. The budget for the building is approximately \$11 million, which will be funded through SPLOST. The new state-of-the-art facility will house Administrative Staff, Records Bureau, Criminal Investigations Division, Civil Division, D.A.R.E., Internal Affairs, and the Crime Lab. Groundbreaking for the 39,000 square foot facility is scheduled for the first quarter of 2011, and the building is scheduled for completion by March of 2012.



**The Procurement Department** works to fulfill the purchasing needs of the City of Augusta. This mission is accomplished by working in a partnership with the business community and city departments to ensure that transactions among all parties are conducted in a fair and legal manner while following commission-approved guidelines. Procurement seeks to ensure that all vendors have the opportunity to conduct business with Augusta, and to meet this objective the department holds **FREE** Vendor Workshops on a regular basis.

For additional information, please call 706.821.2422

### 2011 Workshops:

April 18, 1:00 - 4:00PM, Diamond Lakes

July 18, 5:00 - 8:00PM, Municipal Building Commission Chambers

October 3, 9:00AM - 3:00PM, Julian Smith Casino

# 2010 Budget

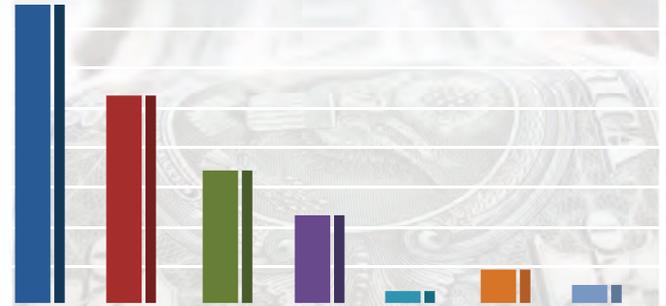
## General Fund

**Revenue \$ 134,296,577**

- Ad Valorem Taxes \$35,832,110 27%
- Licenses & Permits \$1,570,000 1%
- Sales/Franchise/Other Taxes \$53,852,640 40%
- Intergovernmental \$2,660,271 2%
- Charges for Service \$18,826,420 14%
- Miscellaneous \$682,600 1%
- Fines & Forfeitures \$5,171,000 4%
- Investment Income \$1,120,500 1%
- Other Financing Sources \$3,791,270 3%
- Contributions & Donations \$13,500 0%
- Transfers In \$10,776,266 8%

**Expenditures \$ 134,296,577**

- General Government \$23,137,700 17%
- Public Services & Eng. \$6,879,929 5%
- Judicial \$16,616,700 12%
- Health & Welfare \$1,798,020 1%
- Culture & Recreation \$12,657,754 9%
- Housing & Comm. Dev. \$1,576,382 1%
- Public Safety \$57,738,456 43%
- Other/Transfers Out \$13,891,636 10%



**All Funds \$ 796,149,150**

*\* Utilities, Solid Waste, Airport, Transit, Golf*

- Enterprise\* \$304,223,932 38%
- Debt Service \$10,594,330 1%
- Capital Projects \$209,649,243 26%
- Internal Service \$33,827,650 4%
- General Fund \$134,296,577 17%
- Trust & Agency \$13,798,980 2%
- Special Revenue \$89,758,438 11%

**32¢ City of Augusta\***

## Property Tax Breakdown

*\*Countywide Mill Rate*



# What Makes Our Economy Strong? We Do!

- #1 Best City in the U.S. for First-Time Home Buyers
- #2 America's Most Recession-Proof City
- #2 Strongest-Performing U.S. Metro Areas
- #4 Employment for Private Sector
- #5 Nation's Best Bang For the Buck Cities
- #7 Most Resilient Metro Economy
- #7 Digital Cities
- #9 Best U.S. Cities for Moms